Affirmative Fair Housing Marketing Plan (AFHMP) Directions for Completing Worksheet 1 Exporting Data from the United States Census Bureau



Process Overview

This PowerPoint provides step by step instructions on:

- "How to Export Data from the US Census Bureau to Complete Worksheet 1" and "How to Determine which Demographic Groups are "Least Likely to Apply" to complete Section 3b., of the AFHMP.
- Completing "Worksheet 1" of the AFHMP is one of the MOST important steps in preparing an AFHMP for review and approval.
- Correct data in Worksheet 1 is critical in determining which "Groups" are considered "Least Likely to Apply" for housing. The "Groups" identified are represented in Section (3)b for the AFHMP form.
- Demographic data exported from the United States Census Bureau is represented on Worksheet 1 of the AFHMP form. Worksheet 2 is completed only when there is a "Residency Preference". Marketing and Outreach efforts to the "Groups" considered "least likely to apply" are identified on Worksheet 3 and Worksheet 4.



Why Worksheet 1 is the MOST Important Part of the AFHMP Completion Process

- Worksheet 1 is where the subject property's demographic data, that is exported from the United Census Bureau, is located.
- The data identified on Worksheet 1, shows the percentage indicators for those groups who are "least likely to apply", for housing at the subject property.
- This data is derived by entering the exact address of where the subject property is located, (Census Tract/Neighborhood), what City it is located in, and what County.



Continued

- If the demographic data represented on Worksheet 1, is not correct, then Section 3b., of the AFHMP will be incorrect and the information on Worksheets 3 and 4 "marketing and community outreach" will be incorrect. This will result in several MH review memos to the Owner/Agent.
- To Complete Worksheet 1 of the AFHMP, we first need to find out the Census Tract # for where the property is located. Once we know the Census Tract #, we can then go to the US Census Bureau website to export all of the demographic data for each group represented on Worksheet 1.

Okay, Let's Begin!



AFHMP Worksheet 1

Worksheet 1: Determining Demographic Groups Least Likely to Apply for Housing Opportunities (See AFHMP, Block 3b)

In the respective columns below, indicate the percentage of demographic groups among the project's residents, ourrent project applicant data, consust trats, housing market area, and expanded housing market area (See instructions to Block 1e). If you are a new construction or substantial rehabilitation project and do not have residents or project applicant data, only report information for census trad, housing market area, and expanded market area. The purpose of this information is to identify any under expresentation of certain demographic groups in terms of race, color, national origin, religion, sex, familial status, or disability. If there is significant under-representation of any demographic group among project residents or current applicants in relation to the housinglexpanded housing market area, then targeted outneach and marketing should be directed towards these individuals least likely to apply. Please indicate under-represented groups in Block 2b of the AFHMP. Please attach maps showing both the housing market area. The support of the area.

Demographic Characteristics	Project's Residents	Project's Applicant Data	Census Tract	Housing Market Area	Expanded Housing Market Area
% White					
% Black or African American					
% Hispanic or Latino					
% Asian					
% American Indian or Alaskan Native					
% Native Hawaiian or Pacific Islander					
%Persons with Disabilities					
% Families with Children under the age of 18					
Other (specify)					



Step 1: Find out the **Census Tract #** for the property.

The Census Tract # is assigned for the demographic data in the area that the property is located. **Google: Censusreporter.org/locate**

You will see **Search for an Address.** (see example in next slide)

Type in the property address:

ie. 187 Summer Street, Boston MA 02136
For that address, the Census Tract # is 1401.07
We know from the address that the City is Boston. (Housing Market Area)
It will also show you the County the property is located, which is Suffolk
County. (Expanded Housing Market Area)



Now you have the Census Tract # 1401.07, the City is Boston, the County is Suffolk County, so you are all set to go to the United Census Bureau Data Base to export the Demographic Data and Social Characteristics for all of the above three categories.



Step 2:

Now it's time to Retrieve Demographic Data from US Census Bureau. Go to: Google: <u>https://data.census.gov</u>









DP05 Brings You to This Screen:

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✓ SEX AND AGE							
➤ Total population	333,287,562	*****	333,287,562	(
Male	165,228,214	±33,974	49.6%	4			
Female	168,059,348	±33,976	50.4%	±			
Sex ratio (males per 100 females)	98.3	±0.1	(X)				
Under 5 years	18,358,199	±18,313	5.5%	±(
5 to 9 years	19,770,314	±74,288	5.9%	±(
10 to 14 years	21,220,214	±73,259	6.4%	2			
15 to 19 years	21,785,658	±36,858	6.5%	±(
20 to 24 years	22,446,040	±36,578	6.7%	2			
25 to 34 years	45,233,264	±45,742	13.6%	2(
35 to 44 years	44,047,644	±32,691	13.2%	±(
45 to 54 years	40,476,446	±29,935	12.1%	±(
55 to 59 years	20,553,615	±65,466	6.2%	±(
60 to 64 years	21,573,853	±65,896	6.5%	±(
65 to 74 years	33,898,072	±23,126	10.2%	*			



DP05 Brings You to This Screen:

Here is where you select the Filters for exporting data for the County, the Place (City or Town) and the Census Tract Area

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County >		Under 5 years	18,358,199	±18,313	5.5%	±0.1
County Subdivision >		5 to 9 years	19,770,314	±74,288	5.9%	±0.1
Place >		10 to 14 years	21,220,214	±73,259	6.4%	±0.1
ZIP Code Tabulation Area >		15 to 19 years	21,785,658	±36,858	6.5%	±0.1
Metropolitan/Micropolitan Statistical Area >		20 to 24 years	22,446,040	±36,578	6.7%	±0.1
Census Tract >		25 to 34 years	45,233,264	±45,742	13.6%	±0.1
Block >		35 to 44 years	44,047,644	±32,691	13.2%	±0.1
Block Group >		45 to 54 years	40,476,446	±29,935	12.1%	±0.1
All Geographies >		55 to 59 years	20,553,615	±65,466	6.2%	±0.1
I Topics		60 to 64 years	21,573,853	±65,896	6.5%	±0.1



Step 3: Click on: County

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		✓ Total population	333,287,562	*****	333,287,562	(X)
Ø Geography		Male	165,228,214	±33,974	49.6%	±0.1
Nation >		Female	168,059,348	±33,976	50.4%	±0.1
State >		Sex ratio (males per 100 females)	98.3	±0.1	(X)	(x)
County >		Under 5 years	18,358,199	±18,313	5.5%	±0.1
County Subdivision >		5 to 9 years	19,770,314	±74,288	5.9%	±0.1
Place >		10 to 14 years	21,220,214	±73,259	6.4%	±0.1
ZIP Code Tabulation Area >		15 to 19 years	21,785,658	±36,858	6.5%	±0.1
Metropolitan/Micropolitan Statistical Area >		20 to 24 years	22,446,040	±36,578	6.7%	±0.1
Census Tract >		25 to 34 years	45,233,264	±45,742	13.6%	±0.1
Block >		35 to 44 years	44,047,644	±32,691	13.2%	±0.1
Block Group >		45 to 54 years	40,476,446	±29,935	12.1%	±0.1
All Geographies 🔸		55 to 59 years	20,553,615	±65,466	6.2%	±0.1
I Topics		60 to 64 years	21,573,853	±65,896	6.5%	±0.1



Step 4: Click on County, then Massachusetts

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Place >	Florida >	
ZIP Code Tabulation Area >	Georgia >	
Metropolitan/Micropolitan Statistical Area >	Hawaii >	
Census Tract >	Idaho >	
Block >	Illinois >	
Block Group >	Indiana >	
All Geographies >	Iowa >	
I Topics	Kansas >	
Families and Living	Kentucky >	
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Surveys	Massachusetts >	
American Community	Michigan >	
Survey >	Minnesota >	
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Step 5: Select Suffolk County





Step 6: Now that you have County Data, you will need the Housing Market Area Data, select Place, then Massachusetts



Step 7: Select the City the development is located

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Step 8: Next, to find Census Tract data, select Census Tract, selectState, then County, then scroll down to find the Census Tract #(1)(2)(3)(4)





Step 9: Click on the Results Icon

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State >	Census Tract 1304.06; Suffolk County; Massachusetts	
County >	Census Tract 1401.02; Suffolk County; Massachusetts	
County Subdivision >	Census Tract 1401.05; Suffolk County; Massachusetts	
Place >	Census Tract 1401.06; Suffolk County; Massachusetts	
ZIP Code Tabulation Area >	Census Tract 1401.07; Suffolk County; Massachusetts	
Metropolitan/Micropolitan Statistical Area >	Census Tract 1402.01; Suffolk County; Massachusetts	
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Block >	Census Tract 1403; Suffolk County; Massachusetts	
Block Group >	Census Tract 1404; Suffolk County; Massachusetts	
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Step 10: This is the Screen shot from clicking the Results Box. We do not need to see the Sex and Age Info, so just click on down arrow to remove.

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		➤ Total population	791,766	791,766	2,754	2,754	679,413	3
		Male	382,830	48.4%	1,154	41.9%	326,759)
		Female	408,936	51.6%	1,600	58.1%	352,654	1
		Sex ratio (males per 100 females)	93.6	(X)	72.1	(X)	92.7	7
		Under 5 years	42,567	5.4%	124	4.5%	34,779	}
		5 to 9 years	35,534	4.5%	190	6.9%	29,273	3
		10 to 14 years	34,465	4.4%	105	3.8%	27,956	5
		15 to 19 years	54,416	6.9%	107	3.9%	48,441	1
		20 to 24 years	77,934	9.8%	190	6.9%	71,878	
		25 to 34 years	183,283	23.1%	487	17.7%	164,577	
		35 to 44 years	101,528	12.8%	337	12.2%	84,319	
		45 to 54 years	89,765	11.3%	468	17.0%	74,305	
		55 to 59 years	42,689	5.4%	222	8.1%	36,108	
		60 to 64 years	38,462	4.9%	215	7.8%	31,657	
		65 to 74 years	51,675	6.5%	211	7.7%	43,400	
		75 to 84 years	27,180	3.4%	75	2.7%	22,448	
		85 years and over	12,268	1.5%	23	0.8%	10,272	2



Step 11: The Margin of Error column is not needed. To remove it, just click on it.

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✔ Race alone or in combination with one or m						
✓ Total population	791,766	*****	791,766	(X)	2,754	±2
White	482,750	±3,423	61.0%	±0.4	1,431	±2
Black or African American	216,122	±2,687	27.3%	±0.3	952	±2
American Indian and Alaska Native	6,850	±707	0.9%	±0.1	114	2
Asian	77,195	±575	9.7%	±0.1	0	
Native Hawaiian and Other Pacific Isla	1,519	±366	0.2%	±0.1	0	3
Some other race	60,451	±3,037	7.6%	±0.4	367	±1
➤ HISPANIC OR LATINO AND RACE						
✓ Total population	791,766	*****	791,766	(X)	2,754	±2
✓ Hispanic or Latino (of any race)	179,702	*****	22.7%	****	937	ź
Mexican	9,515	±1,046	1.2%	±0.1	16	
Puerto Rican	43,633	±2,287	5.5%	±0.3	275	21
Cuban	3,026	±471	0.4%	±0.1	8	
Other Hispanic or Latino	123,528	±2,592	15.6%	±0.3	638	2
✓ Not Hispanic or Latino	612,064	*****	77.3%	****	1,817	±2
White alone	356,650	±625	45.0%	±0.1	1,020	*
Black or African American alone	159,705	±1,208	20.2%	±0.2	719	±2
American Indian and Alaska Native	1,442	±276	0.2%	±0.1	20	1
Asian alone	68,775	±828	8.7%	±0.1	0	
Native Hawaiian and Other Pacific I	225	±116	0.0%	±0.1	0	
Some other race alone	6,825	±956	0.9%	±0.1	7	

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Step 12: Click on 2018 5 Year Average, In Drop Down Box,

Select 2022 ACS 5-Year Estimates

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✔ Total population	791,766	*****	791,766	(X)	2,754	±279	Results 2022 S 1-Year Estimates D	ata Profiles		
White	482,750	±3,423	61.0%	±0.4	1,431	#213	2022: ACS 5-Year Estimates D	ata Profiles		
Black or African American	216,122	±2,687	27.3%	±0.3	952	±273	2021: ACS 1-Year Estimates D	ata Profiles		
American Indian and Alaska Native	6,850	±707	0.9%	±0.1	114	±100				
Asian	77,195	±575	9.7%	±0.1	0	#12		elected Population Data Profiles		
Native Hawaiian and Other Pacific Isla	1,519	±366	0.2%	±0.1	0	#12	2021: ACS 5-Year Estimates D	ata Profiles		
Some other race	60,451	±3,037	7.6%	±0.4	367	±134	2020: ACS 5-Year Estimates D	ata Profiles		
HISPANIC OR LATINO AND RACE							2019: ACS 1-Year Estimates D	ata Profiles		
 Total population 	791,766	*****	791,766	(X)	2,754	±279	2019: ACS 5-Year Estimates D	ata Profiles		
✔ Hispanic or Latino (of any race)	179,702	*****	22.7%	*****	937	±261	2018: ACS 1-Year Estimates D			-
Mexican	9,515	±1,046	1.2%	±0.1	16	±22				
Puerto Rican	43,633	±2,287	5.5%	±0.3	275	±135	2018: ACS 5-Year Estimates	Data Profiles		
Cuban	3,026	±471	0.4%	±0.1	8	#12	2017: ACS 1-Year Estimates Da	ata Profiles		-
Other Hispanic or Latino	123,528	±2,592	15.6%	±0.3	638	±271	2017: ACS 5-Year Estimates D	ata Profiles		
✔ Not Hispanic or Latino	612,064		77.3%		1,817	±224	2016: ACS 1-Year Estimates D	ata Profiles		
White alone	356,650	±625	45.0%	±0.1	1,020	±107	2016: ACS 5-Year Estimates D	ata Profiles		
Black or African American alone	159,705	±1,208	20.2%	±0.2	719	±235				
American Indian and Alaska Native	1,442	±276	0.2%	±0.1	20	±24	2015: ACS 1-Year Estimates Da	ata Profiles		
Asian alone	68,775	#828	8.7%	±0.1	0	#12	2015: ACS 5-Year Estimates D	ata Profiles		
Native Hawaiian and Other Pacific L	225	±116	0.0%	±0.1	0	#12	2014: ACS 1-Year Estimates Da	ata Profiles		
Some other race alone	6,825	±956	0.9%	±0.1	7	±10	2014: ACS 5-Year Estimates D	ata Profiles		
✔ Two or more races	18,442	±1,355	2.3%	±0.2	51	±42	2013: ACS 1-Year Estimates D	ata Profiles		
Two races including Some other	1,936	±429	0.2%	±0.1	9	±14	2013: ACS 5-Year Estimates D			
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Step 13: To complete Worksheet 1 of the AFHMP, it is easier to format these
Columns so that they are in the same sequence as they are listed on Worksheet
1. Move Suffolk County column to the right of the page by holding the cursor on Suffolk County, and dragging it over to last column.

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	One race	675,29	4 86.0%		00,076	586,234	88
	Two or More Races	110,14	9 14.0%	442	14.4%	79,711	12
	✓ One race	675,29	4 86.0%	2,623	85.6%	586,234	88
	White	387,74	5 49.4%	1,072	35.0%	323,655	48
	Black or African American	155,62	5 19.8%	1,183	38.6%	150,002	22
	✔ American Indian and Alaska Native	2,9	6 0.4%	0	0.0%	2,286	C
	Cherokee tribal grouping	10	8 0.0%	0	0.0%	108	C
	Chippewa tribal grouping		0.0%	0	0.0%	0	C
	Navajo tribal grouping	15	9 0.0%	0	0.0%	159	C
	Sioux tribal grouping		0 0.0%	0	0.0%	0	c
	✓ Asian	69,4	2 8.8%	0	0.0%	64,387	9
	Asian Indian	11,62	4 1.5%	0	0.0%	10,873	1
	Chinese	32,26	2 4.1%	0	0.0%	30,852	4
	Filipino	2,18	0 0.3%	0	0.0%	2,048	0
	Japanese	1,24	6 0.2%	0	0.0%	1,156	0
	Korean	3,88	0 0.5%	0	0.0%	3,818	0
	Vietnamese	11,4	1.5%	0	0.0%	10,255	1
	Other Asian	6,74	9 0.9%	0	0.0%	5,385	0
	✓ Native Hawaiian and Other Pacific	54	4 0.1%	0	0.0%	544	0



Step 14: To Populate Worksheet 1 of the AFHMP, Scroll down the spreadsheet and look at the Race data represented under Not Hispanic or Latino. For Hispanic or Latino, the data comes from the Hispanic or Latino section of the spreadsheet.
NOTE: Do Not Use Data Represented under Total Population, You Must Scroll Down to

"Not Hispanic or Latino Section"

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Bureau DP05 ACS Demographic and House	All Tables Maps	Profiles Pages		å <u></u> t∕ ⊋	4 = 4 4 (••) ∂	· @ @ &
American Community Survey 2022: ACS 5-Year Estimates Da	Census Tract 1401.07; Suffolk County; M	Notes Geos Topics Cod	and a the second s	Transpose Margin of Error Restore		e Print API Map
Label	Estimate	Percent	Estimate	Percent	Estimate	Perce
Some Other Race	735	24.0%	99,617	15.0%	135,504	17.3
✓ HISPANIC OR LATINO AND RACE						
✓ Total population	3,065	3,065	665,945	665,945	785,443	785,44
✓ Hispanic or Latino (of any race)	1,018	33.2%	130,313	19.6%	184,846	23.5
Mexican	0	0.0%	7,398	1.1%	8,630	1.1
Puerto Rican	499	16.3%	31,470	4.7%	37,538	4.8
Cuban	45	1.5%	2,607	0.4%	2,824	0.4
Other Hispanic or Latino	474	15.5%	88,838	13.3%	135,854	17.3
✓ Not Hispanic or Latino	2,047	66.8%	535,632	80.4%	600,597	76.5
White alone	934	30.5%	294,226	44.2%	344,133	43.8
Black or African American alone	1,019	33.2%	139,962	21.0%	144,979	18.5
American Indian and Alaska Native	0	0.0%	1,197	0.2%	1,252	0.2
Asian alone	0	0.0%	63,633	9.6%	68,618	8.7
Native Hawaiian and Other Pacific I	0	0.0%	387	0.1%	387	0.0
Some Other Race alone	0	0.0%	5,824	0.9%	7,135	0.9
➤ Two or More Races	94	3.1%	30,403	4.6%	34,093	4.3



Step 15: For Worksheet 1 of the AFHMP Form, **Other Column** is the **Sum** of "**Some Other Race Alone plus Two or More Races**". For the below example, Census Tract equals (3.1%) and City of Boston equals (5.5%) Suffolk County equals (5.2%)

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DP05 ACS Demographic and Hous American Community Survey 2022: ACS 5-Year Estimates Da	ing Estimates	Notes Geos Topics Con		Transpose Margin of Error Restored	e Excel CSV ZIP Cite Share	Print API Map
	Census Tract 1401.07; Suffolk County;	Massachusetts	Boston city, Massachusetts	n in the second s	Suffolk County, Massachusetts	
Label	Estimate	Percent	Estimate	Percent	Estimate	Perce
Some Other Race	735	24.0%	99,617	15.0%	135,504	17.3
V HISPANIC OR LATINO AND RACE						
✓ Total population	3,065	3,065	665,945	665,945	785,443	785,44
✔ Hispanic or Latino (of any race)	1,018	33.2%	130,313	19.6%	184,846	23.55
Mexican	0	0.0%	7,398	1.1%	8,630	1.15
Puerto Rican	499	16.3%	31,470	4.7%	37,538	4.85
Cuban	45	1.5%	2,607	0.4%	2,824	0.4
Other Hispanic or Latino	474	15.5%	88,838	13.3%	135,854	17.3
✓ Not Hispanic or Latino	2,047	66.8%	535,632	80.4%	600,597	76.55
White alone	934	30.5%	294,226	44.2%	344,133	43.8
Black or African American alone	1,019	33.2%	139,962	21.0%	144,979	18.55
American Indian and Alaska Native	0	0.0%	1,197	0.2%	1,252	0.25
Asian alone	0	0.0%	63,633	9.6%	68,618	8.75
Native Hawaiian and Other Pacific I	0	0.0%	387	0.1%	387	0.05
Some Other Race alone	0	0.0%	5,824	0.9%	7,135	0.95
✓ Two or More Races	94	3.1%	30.403	4.6%	34,093	4.35



Step 16: Exporting Social Characteristic Data from the US Census Bureau

 The last step, in completing Worksheet 1, is to access the data from the US Census Bureau for the Social Characteristics for the Census Tract area, the Housing Market Area and the Expanded Housing Market Area. This includes the percentages for two groups, Persons with Disabilities and Households with one or more people under the Age of 18. (Note: Households with one or more people under 18 applies to Families with Children under the age of 18 on Worksheet 1)

In the SEARCH bar enter: DP02, select SEARCH and

official website of the United States go		ial Characteristics in the United States X	/ 🌷 🔇 Adva	inced Sear	ch		
Bureau	All Tables	Maps Profiles Pages					
1 Result	«	DP02 Selected Social Characteristics in the U American Community Survey 2022: ACS 1-Year Estimates Data Profiles	nited States 🗸 🗸	Notes	Image: Constraint of the second sec	Year Columns Transpose N	+∕_ fargin of Error Restore Excel
View: 10 25 50	Download Table Data		United States				
American Community Survey		Label		Estimate	Margin of Erro	r Percer	nt Percent Margin of Er
DP02 Selected Social Charac View All 30 Products	teristics in the United States	V HOUSEHOLDS BY TYPE					
		✓ Total households	1.	29,870,928	±136,26	1 129,870,92	8
		✓ Married-couple household		60,921,873	±168,29	9 46.9	%
		With children of the householder under 18 years		22,997,383	±76,29	3 17.7	%
		✓ Cohabiting couple household		9,521,832	±52,964	7.3	%
		With children of the householder under 18 years		3,005,360	±39,474	2.3	%
		✓ Male householder, no spouse/partner present		23,819,160	±77,83	1 18.3	%
		With children of the householder under 18 years		1,575,169	±27,080	1.2	%
		➤ Householder living alone		16,855,668	±71,73	1 13.0	%
		65 years and over		4,987,996	±37,343	3.8	%
		➤ Female householder, no spouse/partner present		35,608,063	±83,29	3 27.4	%
		With children of the householder under 18 years		6,202,793	±51,28	4.8	%
		➤ Householder living alone	3	20,305,432	±76,71	5 15.6	%
		65 years and over		9,911,329	±39,87	7.6	%
		Households with one or more people under 18 years		37,783,845	±88,553	3 29.1	%
		Households with one or more people 65 years and over		41,160,367	±64,454	31.7	% 3
		Austras baucabald size		0.50	-0.0		a



Step 17: Last step to complete Worksheet 1, is to now export data for Households with one or more people under 18 years old and Persons with Disabilities. Follow the same steps that were used to export the data for Race, under Filters.

Select Census Tract, then Place, then County, then Results





Step 18: As with exporting the Race data, you will need to: (1) hit the (<<) to minimize cell, (2) Click on 2018: ACS 5-Year Estimate and in drop down box
 Select 2022: ACS 5-Year Estimates, (3) click on Margin of Error to minimize screen view

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		2: Selected Socia	I Characteristics in the United States X 1	🕴 🔕 Advanced Search	1				
	ensus Bureau	Table	Maps Profiles Ages			•		Apps Help FAQ Feedb	back
ers	1 Result View: 10 25 50 De	«	DP02 I SELECTED SOCIAL CHAR TERISTICS IN THE I STATES (American Community Survey) 2018: ACS 5-Hear Estimates Data Profiles	🗸 🖹 📗	Geos Topics Codes Dataset Yes		Anof Error Restore	[44] Image: Constraint of the second secon	əls
0				Suffolk County, Massachusetts				Census Tract 1401.07, Suffolk County, M	lassa
-	American Community Survey DP02 SELECTED SOCIAL CHARACTERISTICS I	N THE UNITE	Label	Estimate	Margin of Error	Percent	Percent Margin of Error	Estimate	
	View All 27 Products		✓ VETERAN STATUS						
r.			 Civilian population 18 years and over 	656,745	#238	656,745	00	2,241	
			Civilian veterans	19,788	±914	3.0%	±0,1	90	
			V DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED						
			✓ Total Civilian Noninstitutionalized Population	785,160	±567	785,160	00	2,754	
			With a disability	96,641	#2,138	12.3%	±0.3	333	
			✓ Under 18 years	134,030	#117	134,030	00	513	
			With a disability	6,457	±634	4.8%	±0.5	8	
			✓ 18 to 64 years	562,943	±514	562,943	00	1,932	
			With a disability	53,714	±1,614	9.5%	±0.3	235	
			✓ 65 years and over	88,187	±353	88,187	00	309	
			With a disability	36,470	±1,038	41.4%	±1,1	90	
			V RESIDENCE 1 YEAR AGO						
			✓ Population 1 year and over	782,750	±629	782,750	00	2,722	
			Same house	633,571	±3,766	80.9%	±0.5	2,388	
			✓ Different house in the U.S.	133,540	=3,267	17.1%	±0.4	326	
			Same county	72,057	#3,022	9.2%	#0.4	190	
			➤ Different county	61,483	±2,178	7.9%	±0.3	136	
			Same state	30,954	±1,647	4.0%	±0.2	92	



Next: Move the County column to the far-right column position so that the data positions match Worksheet 1.

An c	fficial website of the United States government Here's h	ow you know								
C	United States*	DP02: Selected Social Characteristics in the United States × 🕧 🌢 Q Advanced Search								
-	Bureau		Profiles	Pages						
	DP02 Selected Social Characteristic				Year Columns Transpose Mar	†∕_ A A A A A A A A A A A A A A A A A A A	ZIP Cite Share Print API Map			
D		Suffolk County, Massa	achusetts		Census Tract 1401.07; Suffolk Coun	ty; Massachusetts	Boston city, Massachusetts			
s	Label		Estimate	Percent	Estimate	Percent	Estimate	Perce		
	➤ HOUSEHOLDS BY TYPE									
	➤ Total households		319,30	319,307	1,147	1,147	Been	276,0		
	✓ Married-couple household		94,536	29.6%	393	34.3%	78,195	28.		
	With children of the householder under 18	years	34,841	10.9%	et e	12.6%	27,888	10		
	✓ Cohabiting couple household		27,451	8.6%	141	12.3%	23,278	8.		
	With children of the householder under 18	years	4,837	1.5%	95	8.3%	3,241	1		
	 Male householder, no spouse/partner present 	t	76,611	24.0%	180	15.7%	67,197	24		
	With children of the householder under 18	years	2,915	0.9%	7	0.6%	2,226	0		
	 Householder living alone 		50,005	15.7%	143	12.5%	43,947	15.		
	65 years and over		11,048	3.5%	41	3.6%	9,161	3		
	 Female householder, no spouse/partner pres 		120,709	37.8%	433	37.8%	107,383	38		
	With children of the householder under 18	years	19,113	6.0%	99	8.6%	17,055	6.		
	 Householder living alone 		65,053	20.4%	201	17.5%	56,906	20		
	65 years and over		22,042	6.9%	59	5.1%	17,670	6		
	Households with one or more people under 18	years	70,483	22.1%	371	32.3%	57,617	20		



Final Step: Scroll down the spreadsheet to access two sets of data points. (1) Households with one or more people under 18 years old, (2) Total Civilian Non-Institutionalized with a disability.

DP02 Selected Socia Characteristics in the U American Community Survey 2027 ACS 5-Year Estimates Data Profile			Year Columns Transpose Marg	+∕_ gin of Error Restore Excel CSV		и Мар
	Census Tract 1401.07; Suffolk County	; Massachusetts	Boston city, Massachusetts		Suffolk County, Massachusetts	
Label	Estimate	Percent	Estimate	Percent	Estimate	Perce
V HOUSEHOLDS BY TYP						
✓ Total households	1,147	1,147	276,053	276,053	319,307	319,3
✓ Married-coup household	393	34.3%	78,195	28.3%	94,536	29.6
With child in of the householder und r 18 years	145	12.6%	27,888	10.1%	34,841	10.9
✓ Cohabiting, ouple household	141	12.3%	23,278	8.4%	27,451	8.6
With ch dren of the householder u der 18 years	95	8.3%	3,241	1.2%	4,837	1.
 Male householder, no spouse/partner present 	180	15.7%	67,197	24.3%	76,611	24.0
With hildren of the householder under 18 years	7	0.6%	2,226	0.8%	2,915	0.9
✓ Hor scholder living alone	143	12.5%	43,947	15.9%	50,005	15.3
5 years and over	41	3.6%	9,161	3.3%	11,048	3.5
✓ Fem lle householder, no spous /partner present	433	37.8%	107,383	38.9%	120,709	37.8
ith children of the house older under 18 years	99	8.6%	17,055	6.2%	19,113	6.0
✓ Householder living along	201	17.5%	56,906	20.6%	65,053	20.4
65 years and over	59	5.1%	17,670	6.4%	22,042	6.9
Nouseholds with one or mare people under 18 years	371	32.3%	57,617	20.9%	70,483	22.
oogle Chrome isn't your defailt browser Set as default fficial website of the United Star's government Here's how you know United States* CINCUS		nited States X	1 U Advanced Sec	arch		

3,065

17.7%

661,524

79,571

661,524

12.0%

780,275

95,369

3,065

541



DISABILITY ST TUS OF THE CIVILIAN NONINSTITUTIONALIZE..
 Total Civilian Noninstitutionalized Population

With a disability

780,275

12.2%

By Following All of the above Outlined Steps for Exporting Data from the USCB, the Completed Worksheet 1, Should Look Like the Example Below:

Worksheet 1: Determining Demographic Groups Least Likely to Apply for Housing Opportunities (See AFHMP, Block 3b)

In the respective columns below, indicate the percentage of demographic groups among the project residents, current project applicant data, census tract, housing market area, and expanded housing market area (See instructions to Block 1e). If you are a new construction or substantial rehabilitation project and do not have residents or project applicant data, only report information for census tract, housing market area, and expanded market area. The purpose of this information is to identify any under-representation of certain demographic groups in terms of race, color, naticnal origin, religion, sex, familia status, or disability. If there is significant under-representation of any demographic group among project residents or current applicants in relation to the housing/expanded housing market area, then targeted outreach and marketing should be directed towards these individuals least (Ney to apply). Please indicate under-represented groups in Block 3b of the AFHMP. Please attach maps showing both the housing market area.

The Demographic Data that is represented in Worksheet 1 (3a) directly impacts the Groups Selected as "Least Likely to Apply in (3b) for Targeting Marketing Activity.

Demographic Characteristics	Project's Residents	Project's Applicant Data	Census Tract	Housing Market Area Boston	Expanded Housing Market Area Suffolk County
% White			30.5%	44.2%	43.8%
% Black or African American			33.2%	21%	18.5%
% Hispanic or Latino			33.2%	19.6%	23.5%
% Asian			0%	9.6%	8.7%
% American Indian or Alaskan Native			0%	0.2%	0.2%
% Native Hawailan or Pacific Islander			0%	0.1%	0%
%Persons with Disabilities			17.7%	12%	12.2%
% Families with Children under the age of 18			32.3%	20.9%	22.1%
Other (specify)			3.1%	5.5%	5.2%



Identifying the Groups Considered "Least Likely to Apply"

AFHMP Demographics Item 3b

Complete Item 3b of the AFHMP. Review demographic data information presented on <u>Worksheet 1</u> to determine which groups would be considered "least likely to apply".

- 3b Targeted Marketing Ability
 - "Least likely to apply" means that there is an identifiable presence of a specific demographic group in the housing market area, but members of the group are not likely to apply without targeted outreach....Reasons for not applying may include, but are not limited to, insufficient information about housing opportunities, language barriers, or transportation impediments.



Determining from Worksheet 1 the Groups Considered "Least Likely to Apply"

Once Worksheet Sheet 1 is populated with the demographic data from the US Census Bureau, it's time to determine, which "Groups" are considered "Least Likely to Apply" and then identify those "Groups" in Section 3(b) of the AFHMP.

For **new developments**, we determine those "Groups" in Section 3(b) by comparing the Census Tract data column to the Housing Market Area data column and the Expanded Housing Market Area data column.

If it is an **existing development**, the "Groups" are identified by comparing the Project Resident data column to the Census Tract data column and the Housing Market Area column and the Expanded Housing Market Area column.

Note: If there is a *Residency Preference for* the Property, Worksheet 2 will also have to be completed. For Worksheet 2, the Demographic Data matches Worksheet 1 and the Residency Preference data column matches the data in the Housing Market area column.

Please see the following two examples for completing (3b) of the AFHMP form (1) New Developments (2) Existing Developments with Project Resident Data



Item 3b – Example 1, New Development With <u>No</u> Existing Project Residents

3b. Targeted Marketing Activity						
Based on your completed Workshee housing without special outreach ef		; group(s) in the ho	ousing market area	is/are <i>least</i> likely	to apply for the	
White American I	Indian or Alaska Native	A sian	🔲 Blac	k or African Amer	ican	
Native Hawailan or Other Paci	fic Islander	panic or Latino	Per:	sons with Disabi	lities	
Families with Children	Other ethnic group, rel	ligion, etc. (specif	y)	· · · · · · · · · · · · · · · · · · ·		
Note: For developments	Demographic	Project's	Project's	Census Tract	Housing Market Area	Expanded
that are "new", with no	Characteristics	Residents	ApplicantData	813	Boston	HousingMarket Area
•					Boston	Roxbury, MA
existing project resident	%White					
lata, compare the Census				11.0%	44.5%	44.9%
ract data percentages to	% Black or African American					
he Housing Market Area				39.2%	22.7%	20.1%
nd the Expanded Housing	% Hispanic or Latino			44.3%	10.0%	22.221
/larket Area percentages,	% Asian			44.570	19.8%	22.9%
to determine which				2.3%	9.6%	8.8%
Groups" are "Least Likely	% American Indian or Alaskan			\checkmark		
to Apply".	Native			0%	.2%	.2%
In this example, the	% Native Hawaiian or Pacific Islander			\checkmark	.1%	0%
asterisks, represent the	0/Decours with			0%	. 170	0.70
groups considered "least	%Persons with Disabilities					12.0%
kely to apply", because of				20.7%	11.9%	12.0%
ne low data percentages.						
ie iow data percentages.	%Families with Children under the age					
	of 18			6.7%	10.1%	11.0%
	Other (specify)	1				
				3.2%	3.2%	3.1%

Item 3b – Example 2, Development With Existing Project Residents

3a. Demographics of Project and Housing Market Area Complete and submit Worksheet 1.		 Worksheet 1: Determining Demographic Groups Least Likely to Apply for Housing 							
3b. Targeted Marketing Activity Based on your completed Worksheet 1, indicate which demographic group(s) in the housing	market area is/are loast likely to apply for the	-							
housing without special outreach efforts. (check all hout outregraphic group) Minite American Indian or Alaska Native Asian Native Hawailan or Other Pacific Islander Hispanic or Latino	Black or African American	Project's Residents	Project's Applicant Data	Census Tract 3398.02	Housing Market Area Medford	Expanded Housing Market Area Middlesex County			
Other ethnic group, religion, etc. (specify)									
	% White	21.76%	21.76%	66.5%	71.1%	71.9%			
By Comparing the	% Black or African American	24%	12.44%	16.0%	9.1%	5.0%			
Existing Project Resident column data percentages to the	% Hispanic or Latino	42%	21.76%	3.8%	6.5%	8.0%			
Census Tract, the Housing Market Area and the Expanded	% Asian	41%	21.76	11.3%	9.8%	11.9%			
Housing Market Area columns, we identify	% American Indian or Alaskan Native	0%	0%	.5%	0%	.1%			
that White, American Indian or Alaskan Native and Native	% Native Hawaiian or Pacific Islander	0%	0%	0%	0%	0%			
Hawaiian or Other Pacific Islander, and	%Persons with Disabilities	UNKNOWN	UNKNOWN	12.8%	8.4%	9.3%			
Families with Children are "Groups" that should be outreached									
to for housing.	%Families with Children under the age of 18	UNKNOWN	UNKNOWN	10.4%	15.3%	22.4%			
	Other (specify)	UNKNOWN	JNKNOWN	1.8%	3.4%	3.1%			
MassHousing						22			

Congratulations! You Have Successfully Completed Worksheet 1 of the AFHMP



NOTE: When Completing the AFHMP, Please refer to the MassHousing AFHMP Checklist Prior to Submitting Plan to MassHousing for Review

MassHousing (AFHMP) Affirmative Fair Housing Marketing Plan Checklist
Determine which AFHMP form should be used.
If only State and Local funds are being used, with no Federal affiliation, the MassHousing AFHMP mus be used.
If there is Section 8 Project Base, HUD Risk Share, or MAP JV, the HUD 935-2A Affirmative Fair Housing Marketing Plan must be used.
<u>NOTE</u> : Both forms are located on the MassHousing Rental Portal. If you are uncertain about which forr is correct for your property, please contact either the MassHousing Asset Manager or th Underwriter/Originator.
Directions for each question on the AFHMP form are outlined on pages 6-8 of the AFHMP form.
Completing Worksheet 1 of the AFHMP is MOST IMPORTANT. The data exported from the United State Census Bureau MUST be accurate to determine which groups are considered "least likely to apply".
NOTE: Step by Step Directions for Completing Worksheet 1 and exporting data from the United Censu Bureau are on the MassHousing Rental Portal.
With every AFHMP submission to either MassHousing or HUD, the following attachments <u>MUST be included</u> :
For existing properties, photo of the <u>Property Sign</u> (include Fair Housing Logos) where the sign is located, and the size.
For new properties, a rendering of what the Property Sign will look like, (include Fair Housing Logos) where the sign will be located and the size.
Copies of the Maps for the Housing Market Area (the City) & Expanded Housing Market Area (the County).
Fair Housing Training Materials
Copy of the Advertisement (must be site specific)
Copy of the Community Outreach letter (must be site specific)
If there is a <u>Residency Preference</u> , Worksheet 2, must also be filled out. NOTE: For Worksheet 2, the Residency Preference column should match the demographic data represented in the Housing Market Area column.
In 4a. #3, it is important to indicate in the narrative, the percentage number for the Residency Preference (i.e., 70% of Boston residents). The Residency Preference information represented in this section of the AFHMP should match what is included in the MH Tenant Selection Plan.
In Section 7d., of the AFHMP, please indicate when the last training was for staff on Fair Housing and when the next training is scheduled. NOTE: Fair Housing Training should take place annually.
Please be sure to have the Owner/Agent sign the AFHMP, located in Section 9 of the form.



This AFHMP Worksheet 1 training information was based on US Census Bureau search engine information provided as of June 2024. If you find that the directions are no longer viable because of changes made at the US Census Bureau database platforms, please email us at <u>afhmp@masshousing.com</u>

Additionally, if you need assistance in completing Worksheet 1 or have specific questions regarding the AFHMP preparation process, please email us at: afhmp@masshousing.com

Note: Prior to submitting the AFHMP's to MassHousing for review, please refer to the "MassHousing AFHMP Checklist" on the MH Rental Portal Page under the <u>MH-AFHMP-Checklist (8).pdf</u>

